Opportunity with Dakshin Foundation

**Position:** Full-time Communications Intern

**Location:** Work from home

**Duration:** You’ll need to commit a minimum of two months.

**Stipend:** Depending on the nature of work undertaken and funding availability, we’ll provide a monthly stipend (min. Rs. 5000)

**Work:** The Communications team at Dakshin is responsible for both external and internal communications at Dakshin. Depending on your interest, skills and time committed, as a member of the team, you would be involved in one or more of the following tasks related to Dakshin’s external communications -

a. Social media content and strategy (across different platforms)
   i. Developing content or design for Dakshin’s social media in collaboration with the Communications and Programme teams
   ii. Helping in organising live sessions, webinars, contests and other events.
   iii. Helping us in identifying and reaching out to potential collaborators for social media engagement.
   iv. Finding creative ways of understanding our current social media audience and engaging with them.
   v. Finding ways to expand our reach to diverse audiences.
   vi. Media analysis and strategy
b. Reviewing our website and identifying ways to improve the presentation/organisation of content as well as user experience and implementation of these changes.
c. Helping us with the design of programme outreach materials.

**Essential Qualifications:** Enthusiasm and free time!

**Desired Qualifications:** For some of the responsibilities listed above it would be helpful if you
   a. Have some experience of using Canva and Wordpress, or other design and video editing tools. But it’s not essential! So if you don’t know how to use these tools, please don’t let that discourage you from applying for the position.
   b. Have written proficiency in languages other than Hindi and English, since we are interested in creating content in multiple languages
   c. Have interest in or experience with writing content
   d. Have design and illustration skills and/or experience

**How to Apply:** Please fill in your details in [this form](#) and complete the assignment given in the same form. Our team will reach out to you after all applications have been reviewed. Good luck!